



# HOLLOWAY FAMILY FOUNDATION

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## WINTER 2022 NEWSLETTER

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Welcome to our Foundation newsletter! We hope to engage you, as members of the Board, in the foundation's latest efforts, news, and accomplishments, including seasonal goals and outreach, updates on our partners, and an overall pulse on research and philanthropy. Enjoy!

### A Good Year

Happy 2022 to all of you! As we gain momentum for the months ahead, it is with gratitude that we look back at the progress and growth that occurred over the last year.

Most notably, the culmination of numerous equity trainings and community listening sessions, discussions with philanthropy advisors, and an early introduction to the power of narrative at our 2021 board meeting that led to a two-day retreat last November for the foundation's Board and staff.

Power is the ability to set the agenda and distribute resources.

Building power.

Sharing power.

Wielding power.

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The workshop, led by Sara Bishop, was filled with thoughtful exercises and tough questions. It allowed attendees to reflect on their own ideals and values that affect the foundation's work, as well as openly share what the past, current, and future of the family foundation looks like. It was a powerful, fulfilling, exhausting, and thought-provoking weekend, which will continue to guide our decision-making, partnerships, and grantmaking strategy moving forward.

Heading into this new year seems like an appropriate time to reflect on our collective [six] **words about the work that lies ahead:**

*Equal opportunity to love, thrive and experience.*

*Celebrating color with love brightens future.*

*Equitable attainment of health and wealth.*

*Committed family comes together for change.*

*Being more than an individual.*

*Family has power to change it.*

*Active engagement/listening promotes systemic change.*

*Repaired past creates beautiful beloved communities.*

These words can act as a touchstone of the foundation's work, and we are so grateful for Sara's guidance and facilitation on this journey. To listen to Sara's personal story that led her to engaging in this work, click [here](#).

One of the most valuable aspects of the retreat was engaging the multi-generational board members in these collaborative tasks and introspective conversations. The shared perspectives and constructive feedback on challenging topics simply reinforces the strong character and commitment to progress that the foundation's leadership exudes.

It is with that in mind, that I extend a heartfelt thank you to two of these influential board members that have given their notice of resignation.

Susan Ward and Beth Heimburger were some of the founding members of the Board of Directors alongside Valerie and Carolyn, providing countless hours of service to further the mission of the Holloway Family Foundation. Their years of experience were an essential part of successfully transitioning and welcoming the next generation of the board, who now create the majority of the HFF Board of Directors. We are so grateful for your service, and for sharing your time and expertise (and daughters😊) with all of us at the Foundation. You will be missed!



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## UPDATE: HFF 2021 RELAY GRANT RECIPIENTS

THE FIRST RECIPIENT, **SHANA BEREKELY**, EXECUTIVE DIRECTOR AT CORNER TO CORNER, "RELAYED" HER GRANTS TO OTHER OUTSTANDING FEMALE LEADERS OF COLOR IN THE NONPROFIT SECTOR BY RECOGNIZING:

**CHARMIN BATES**, FOUNDER & CEO OF CREATIVE GIRLS ROCK, AND

**CHARLANE OLIVER**, CO-FOUNDER & CO-EXECUTIVE DIRECTOR OF THE EQUITY ALLIANCE

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*[From Left: Doug Heimburger, Beth Heimburger, Ellen Ward & Susan Ward at the Sunset Terrace in Asheville, NC]*

Valerie and Jenny had the pleasure to virtually meet these recipients and are so excited to share their stories with the Board.

Charmin & Charlane are deeply creative, innovative, caring, and transformational leaders who have been called to do their artistic and social justice work, respectively, in Nashville and beyond. Both have been invited to apply for the regular 2022 grant cycle, so we look forward to learning even more about their organizations and programs.

Shana also provided us with a terrific update on her use of the inaugural 2021 Relay Grant:

*“As you know, our work in educational and economic equity can be quite demanding and our current staff is very new--- like, most were just hired within the last 6 months.*

*So, with our grant we decided to do 2 fun things:*

*1. We went on a retreat! One hour outside of Nashville is a retreat house with a firepit. This allowed us to get away and dream about what 2022 could be for our team. We played games and made homemade pizza. It was a blast!*

*2. The second thing was a city scavenger hunt. I created these fun little clues that they had to guess where we were going. We went to Walmart, gave them all money and 40 minutes to shop for their secret santa. Our staff ranges from 23-50 so the gifts were so funny! We then went to lunch and exchanged gifts and finally went to the escape room. We cut it close, but we escaped!*

***We honestly have no words on how much it means to us to be able to bond with our team. So many grants don't want to fund the salaries, let alone anything outside of programming so it was such a DREAM for us to be able to take this time and pour into one another. Please know how much this meant to us.”***

*-Shana Berekely, ED of Corner to Corner Nashville, TN [Below: C2C team members]*



January 2022 / HFF Newsletter

THANK YOU to the HFF Board for approving this new initiative as a way to address the 2020 report stating that **0.5% of total U.S. grantmaking dollars are made to women and girls of color<sup>1</sup>**. The Relay Grant has already proved to be just as valuable to our professional network and personal growth as the funding is to the grant recipients. We can't wait to see where it goes next!



## HFF Visionary Leadership Award: A New Look



*[Valerie with Hae-Sung Han, Co-Founder & Director of POETIC & recipient of the 2019 HFF Visionary Leadership Award]*

In addition to our monetary award for the HFF's annual Visionary Leadership Award, Valerie also designed a customized glass plaque to hand deliver with this award. She was able to meet with several previous recipients in December and provide each of them with their personalized award. We look forward to seeing who will be nominated for this award in 2022!





[Left: Valerie with Mara Richards Bim, Founder & Artistic Director of Cry Havoc Theatre & 2020 HFF Visionary Leadership Award recipient]

## SAVE THE DATE



### HFF Annual Board Meeting April 1<sup>st</sup> – 3<sup>rd</sup>, 2022

We are so excited to announce that the 2022 Annual Board Meeting will take place in Grapevine, Texas at

[Hotel Vin](#)

As usual, it would be ideal to arrive by Thursday night (3/31) in order to be present for the full agenda on Friday.

Please RSVP [here](#) or email Jenny directly at

[jenny@hollowayfamilyfoundation.org](mailto:jenny@hollowayfamilyfoundation.org)

Thanks in advance!

[Right: Valerie with Rosaura Cruz, Executive Director of Junior Players & recipient of the 2021 HFF Visionary Leadership Award]



## HFF Winter Reading List

[The Accommodation: The Politics of Race in an American City](#) by Jim Schutze

[How the One-Armed Sister Sweeps Her House](#) by Cherie Jones

We would love to hear from other board members and highlight any recommendations here! Feel free to send any titles/authors you would like to share to [Jenny@hollowayfamilyfoundation.org](mailto:Jenny@hollowayfamilyfoundation.org) to be included.

References: 1. Howe, E.E. and Frazer, S. (2020) Pocket Change: How Women and Girls of Color Do More With Less: A Call to Action. The Ms. Foundation for Women: New York, NY. [forwomen.org](http://forwomen.org).