



# HOLLOWAY FAMILY FOUNDATION

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## SUMMER 2022 NEWSLETTER

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Welcome to our Foundation newsletter! We hope to engage you, as members of the Board, in the foundation's latest efforts, news, and accomplishments, including seasonal goals and outreach, updates on our partners, and an overall pulse on research and philanthropy. Enjoy!



### A LOOK AHEAD...

Although it is somewhat difficult to believe, August is right around the corner and travel plans for fall conferences are in full swing. After two years of minimal to no in person convenings, there will be several great opportunities to network with other funders and nonprofits across the country, as well as learn from a variety of experts in the fields of philanthropy, education, policy, workforce development and more.

If you are interested in representing the foundation at any of these events, please contact [Jenny@hollowayfamilyfoundation.org](mailto:Jenny@hollowayfamilyfoundation.org) to register:

**September 13<sup>th</sup> – 15<sup>th</sup>**      **Oakland, CA**  
[Asset Funders Network Biennial Grantmakers Conference](#)

**October 10<sup>th</sup> – 12<sup>th</sup>**      **Minneapolis, MN**  
[Exponent Philanthropy Annual Conference](#)

**October 19<sup>th</sup> – 21<sup>st</sup>**      **Palm Beach, FL**  
[Philanthropy Roundtable Annual Meeting](#)

**November 14<sup>th</sup> – 16<sup>th</sup>**      **Washington, DC**  
[Workforce Matters Fall Convening](#)

# Grantee Highlight

**Camp Fire First Texas** in Tarrant County receives TWC grant to expand Early Education Apprenticeship Program (EEAP)



The Texas Workforce Commission (TWC) is awarding three grants to child care apprenticeship programs totaling \$793,401. Two grants are aimed to create new early childhood apprenticeship programs in Dallas and Waco, and the third is to expand the Camp Fire First Texas EEAP in Tarrant County.

*TWC is investing in the child care workforce through two strategies centered on child care apprenticeship programs to address the lack of available, qualified employees. These initiatives will help child care employers to locate and retain skilled teachers.*

*“Apprenticeship programs deliver results for the Texas economy by providing opportunities for growth for both employers and employees,” said TWC Chairman Bryan Daniel. “Child care apprenticeship programs also benefit Texas families by ensuring our state has enough qualified and dedicated professionals to care for their children.”*

You may access the full press release [here](#) .

We are very excited about this investment and acknowledgement of Camp Fire’s EEAP!

## HFF & ADVOCACY : LEO PARTNERSHIP

HFF continues to partner with Heather Reynolds at [Notre Dame’s Wilson Sheehan Lab for Economic Opportunities](#) (LEO) to lift up organizations that are working to end poverty and create financial stability for families, but are limited in their capacity to track, analyze, and share data to support their mission. LEO “believe[s] that academic researchers, service providers, and policymakers all play a critical role in ending poverty. [LEO] matches top researchers with passionate leaders in the social service sector to conduct impact evaluations that identify the innovative, effective, and scalable programs and policies that help people move permanently out of poverty...They believe that rigorous research can be an end to poverty and a new beginning for millions of families who are ready to thrive.”



Last year, HFF connected LEO to [Corner to Corner](#) in Nashville, TN, who quickly began their research journey. On **Thursday, August 18<sup>th</sup> at 10:30amCT**, LEO is offering a virtual workshop to learn about their new project with Corner to Corner. It is an opportunity to hear more about their mission, what they will be studying, and what the organization plans to do with what they learn from the research. **If you are interested in attending the workshop**, please reach out to

[jenny@hollowayfamilyfoundation.org](mailto:jenny@hollowayfamilyfoundation.org) to register.

## HFF & EQUITY | TANGIBLE STEPS FORWARD

Although application forms and follow up reports may not initially seem related to equitable grantmaking, it has been repeatedly discussed as an area of opportunity for foundations to listen and learn from nonprofits to provide a more trust-based, inclusive, and equitable process.

For over two decades, a guiding principle of the Holloway Family Foundation's grantmaking has been sustaining strong relationships with its nonprofit partners. Building those relationships— from hours of site visits, phone calls, emails, and Zoom meetings— provides valuable information and insight into an organization or program. Therefore, we wanted to reflect this process in the application form by minimizing repetitive or conversational questions and prioritizing the specific information that might be missed during these other interactions. The result is a more streamlined process for the applicant and for the grant evaluator.

For the single-year grant follow up reports— a prerequisite for previous grantees to apply for funding the following year— we focused on efficiency and consolidated the key topics of interest into a form consisting of only three questions. The report form for multiyear grantees is restructured to include targeted questions to guide reporting on either a program-specific or a general operating grant,

thereby improving clarity and consistency for the returning applicant.

This is an ongoing process of listening to nonprofit partners, experts in the field, and you, as evaluators, so please continue to offer your thoughts and feedback as we move through future grant cycles.

## HFF ANNUAL BOARD MEETING

### SAVE THE DATE

APRIL 28<sup>TH</sup>-29<sup>TH</sup>, 2023

Please mark your calendars for next year's annual meeting, location TBD. Per usual, *the Thursday before (4/27) and the Sunday after (4/30) will be reserved for travel.*

If you have a conflict with these dates, please email [jenny@hollowayfamilyfoundation.org](mailto:jenny@hollowayfamilyfoundation.org) at your convenience. THANK YOU!



[Above: Valerie Skinner & Charmin Bates]

NASHVILLE, TN | MAY 27<sup>th</sup>, 2022

Valerie spent time over Memorial Day Weekend in Nashville meeting with many of HFF's partners, including Charmin Bates (above), Founder and Creative Director of [Creative Girls Rock](#) (CGR) and award recipient of HFF's 2021 Relay Grant.

Charmin and Valerie visited the site of the nonprofit's 2021 Mural Project (below). The CGR Mural Project was developed to connect female artists within the community to create a neighborhood mural. In the spring of 2022, the initiative transitioned into the "Mobile Mural Project," which centered its theme around Women's History Month. The project *"provide[d] an artistic and cultural experience by engaging and teaching participants the proper form of mural art-making, exhibiting and promoting cultural equity in project design, process and content."* ([creativegirlsrock.org](#))

Upon completion, the mobile murals were then showcased publicly across the Greater Nashville community throughout the spring and early summer.

You can read [Charmin's article in The Tennessean](#) or watch [the local news cover story](#) to learn more about this innovative program.

## SUMMER

*TURNING POINTE: HOW A NEW GENERATION OF DANCERS IS SAVING BALLET FROM ITSELF*  
BY CHLOE ANGYAL

## READING

*THINK AGAIN: THE POWER OF KNOWING WHAT YOU DON'T KNOW*  
BY ADAM GRANT

## RECOMMENDATIONS

